



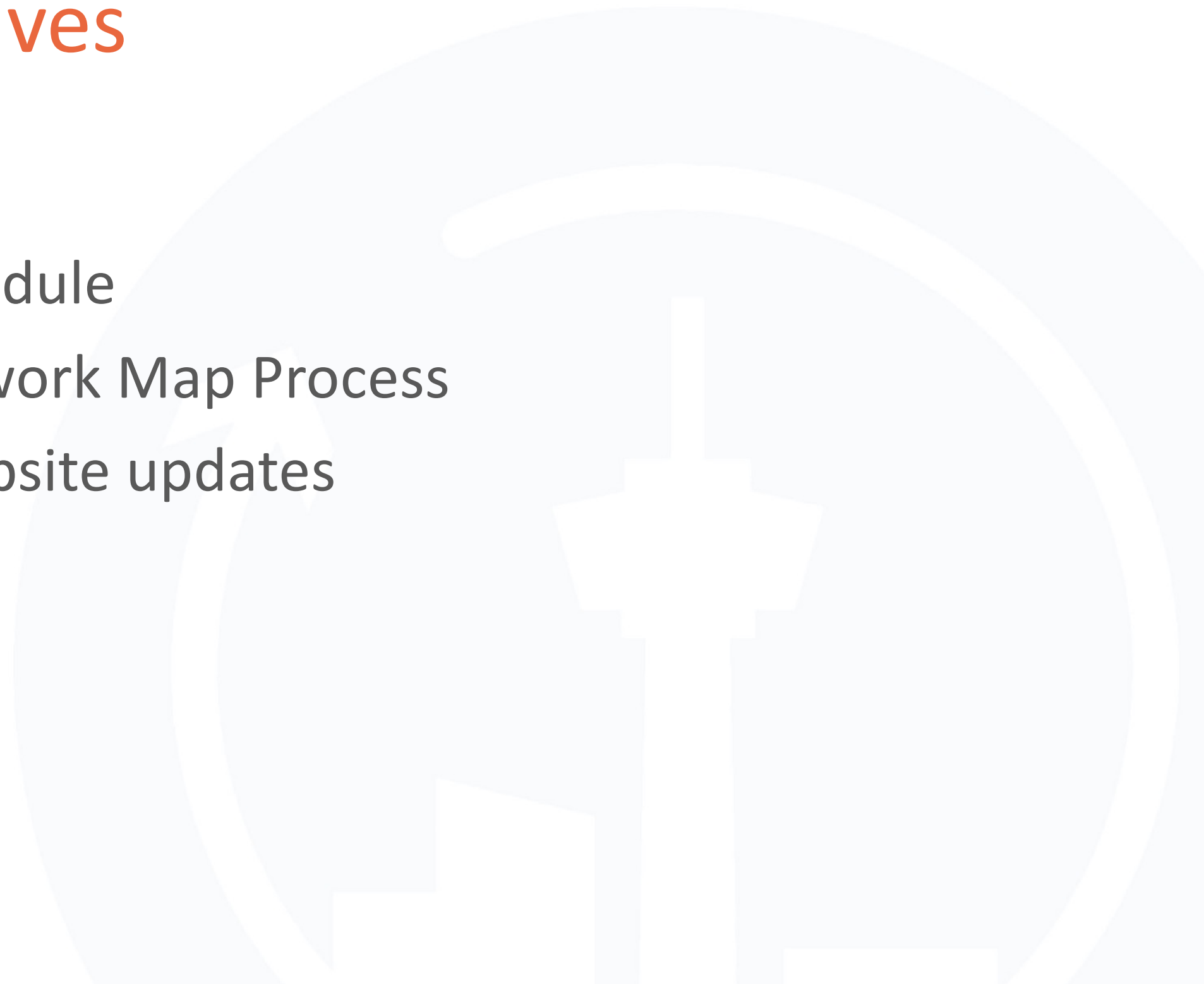
**Highway 151 & Loop 1604 Area
Regional Center
Virtual Planning Team – Check-In**

**Tuesday, September 1, 2020
4:00 PM**



Auxiliary Marketing Services
Bowtie
Cambridge Systematics, Inc.
Economic & Planning Systems, Inc.
Mosaic Planning and Development Services
Ximenes & Associates

Meeting Objectives

- Welcome Back
 - Revised project schedule
 - Intro to Plan Framework Map Process
 - Walk-through of website updates
 - Questions?
- 

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TOMORROW

Welcome Back

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TOMORROW

Updated Project and Process
Schedule

Sub-Area Planning Project Phases

1

Analysis & Visioning

Existing conditions; existing plans review; vision and goals; focus areas and corridors; Community Meetings #1 (Intro + Visioning) and #2 (Draft Vision + Goals)

Early 2019

2

Plan Framework

Develop plan elements; focus areas and key corridors; transformative projects; Community Meeting #3 (Draft Content)

Mid 2020 –
Early 2021

3

Recommendations & Implementation

Action and phasing strategies; draft Plan elements; Virtual Community Meeting #4 (Draft Plan)

Late 2020 –
Early 2021

4

Documentation & Adoption

Public Hearings, adoption, final summary and ePlan

Mid 2021



Planning Team Meeting Overview

- ✓ **Meeting #1:** Kick-Off and Orientation; Sub-Area Plan Overview
- ✓ **Meeting #2:** Preliminary Identification of Opportunities of Challenges; Preliminary Visioning
- ✓ **Meeting #3:** Confirm Vision and Goals; Focus Areas and Corridors
- ✓ **Meeting #4:** Housing and Job Projections; Land Use (1 of 2)
- ✓ **Meeting #5:** Land Use (2 of 2)
- ✓ **Meeting #6:** Housing and Economic Development Strategies (1 of 2)
- ✓ **Meeting #7:** Housing and Economic Development Strategies (2 of 2)
- ✓ **Meeting #8:** Mobility
- ✓ **Meeting #9:** Infrastructure and Amenities
- ✓ **Meeting #10:** Mobility (2 of 2)
- ➔ • **Virtual “Check-in” Meeting:** Update, revised project schedule, walk-through of website content
- **Extra Meeting:** Mobility Review
- **Meeting #11:** Review Digital Design Charrette; Focus Areas; Neighborhood Profiles & Priorities
- **Meeting #12:** Plan Framework Map & Recommendations; Implementation Prioritization and Phasing
- **Meeting #13:** Public Draft Review & final revisions, process feedback

✓	Date	Meeting	Topics Covered
✓	1/15/2020	Planning Team Meeting #10 <i>(Location: GNW Library)</i>	Mobility (2 of 2)
✓	2/12/2020	Digital Design Charrette <i>(Location: Northwest Vista College)</i>	Working with architects/designers to imagine future development ideas
	9/1/2020	Planning Team Meeting: Reconnect <i>(Virtual)</i>	Project Schedule Updates and Review Draft Plan Sections
	Week of 10/21/2020	Planning Team Meeting: Mobility Review <i>(Virtual)</i>	Review Draft Mobility Section
	December 2020	Planning Team Meeting #11 <i>(Virtual)</i>	Review Digital Design Charrette; Focus Areas; Neighborhood Profiles & Priorities
	February 2021	Planning Team Meeting #12 <i>(Virtual)</i>	Plan Framework Map & Recommendations; Implementation Prioritization and Phasing
	April 2021	Community Meeting #4 <i>(Virtual)</i>	Draft Plan Presentation and Review (Public Draft Released March 2021)
	May 2021	Planning Team Meeting #13 <i>(Virtual)</i>	Public Draft Review & final revisions, process feedback

TODAY!

NEXT PT MEETING

**PUBLIC DRAFT RELEASE
(MARCH 2021)**

Administrative Draft Release: June 2021

Public Hearings & City Council Adoption: June-August 2021

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Plan Framework

Plan Framework

Described at 1st Community Meeting in this slide:











“What topics will this plan address?”

PLAN FRAMEWORK

- Land Use
- Transportation and Mobility
- Parks, Public Space and Recreation
- Infrastructure and Amenities
- Focus Areas / Corridors
- Transformative Projects

- Helps identify and organize key **physical concepts and strategies**
- Informed by existing conditions analysis and community vision and goals
- Complemented by other plan strategies:
 - Housing
 - Economic Development
 - Neighborhood Profiles and Priorities

Plan Elements “Framework”

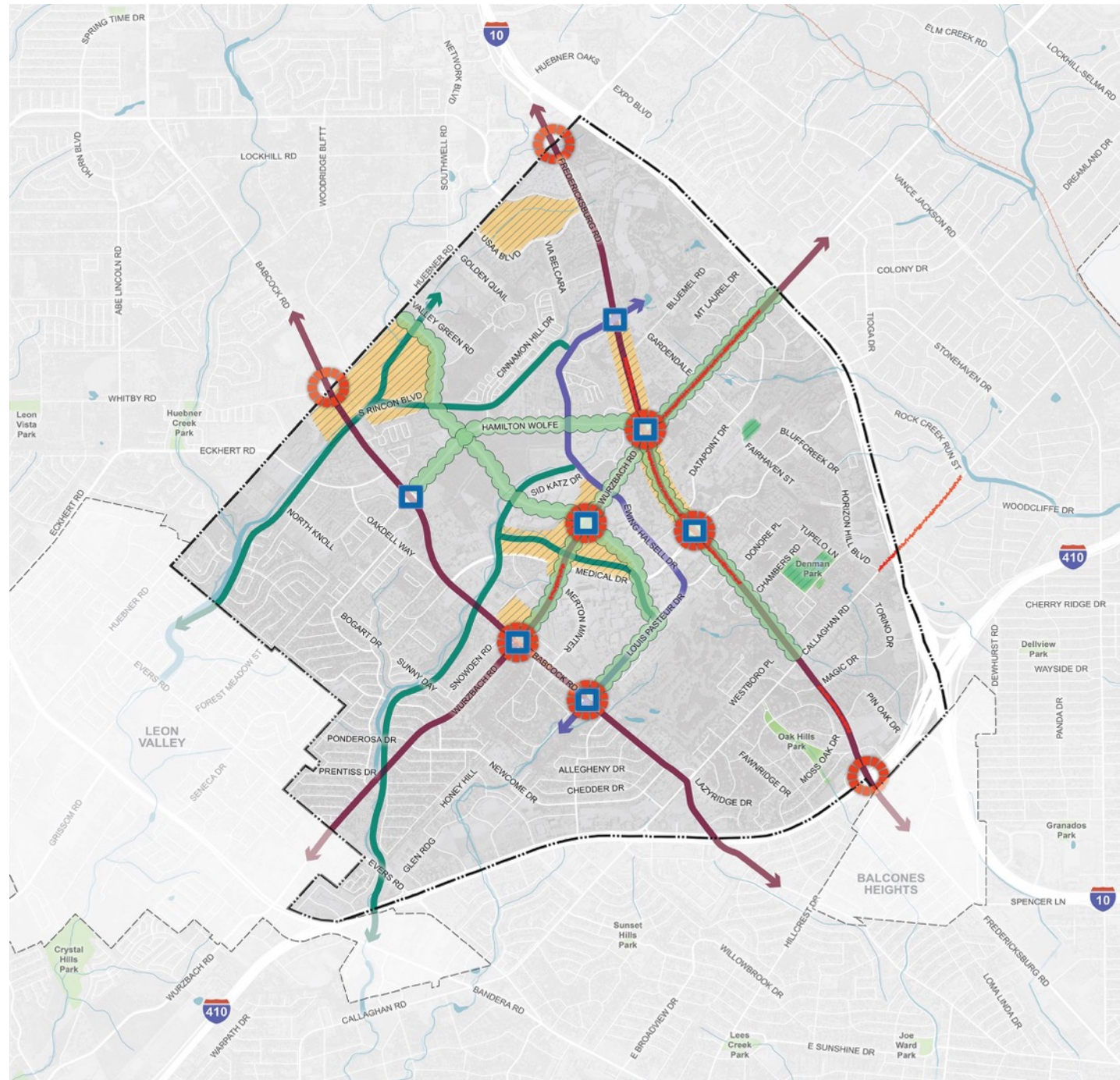
	Focus Areas		Plaza
	Other Mixed Use Corridors		Improved Pedestrian Crossings
	Park, Open Space, and Recreation		Priority Streetscape Improvements
	Trails		Gateway Opportunities
	Priority Transit Routes		Key Anchors
	Priority Bicycle Routes		



Plan Framework Map

- The Plan Framework map is essentially a summary of the plan in map form.
 - Shows the interrelatedness of key physical concepts and strategies in the plan.
 - Includes priority **focus areas**, **mixed-use corridors**, recommended **streetscape improvements**, enhanced **trail connections**, pedestrian **crossings**, **gateway opportunities**, and priority **mobility routes**.
- As we move further into our draft recommendations, we need to begin to identify and prioritize items that should go on the Plan Framework Map.
 - Priority Intersections?
 - Focus Areas?
 - Mobility Corridors?

Plan Framework Map Example: Medical Center




 Medical Center Regional Center Area
PLAN FRAMEWORK

LEGEND

-  Medical Center Regional Center Area Boundary
-  City Boundary
-  Rail Line
-  Park or Open Space
-  Stream, Creek or River
-  Body of Water
-  Focus Area
-  Park, Open Space and Recreation Opportunity
-  Priority Transit Route
-  Priority Trail
-  Priority Bicycle Route
-  Priority Pedestrian Streetscape
-  Improved Intersection
-  Gateway Opportunity
-  Severe Pedestrian Injuries and Fatalities (2011-15)

Plan Framework Map (topic of PT#12)

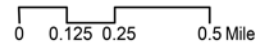
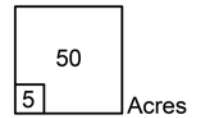
- Focus Areas
- Gateways
- Landmarks
- Key Intersections
- Mobility Routes
- Open Spaces



Highway 151 and Loop 1604
REGIONAL CENTER

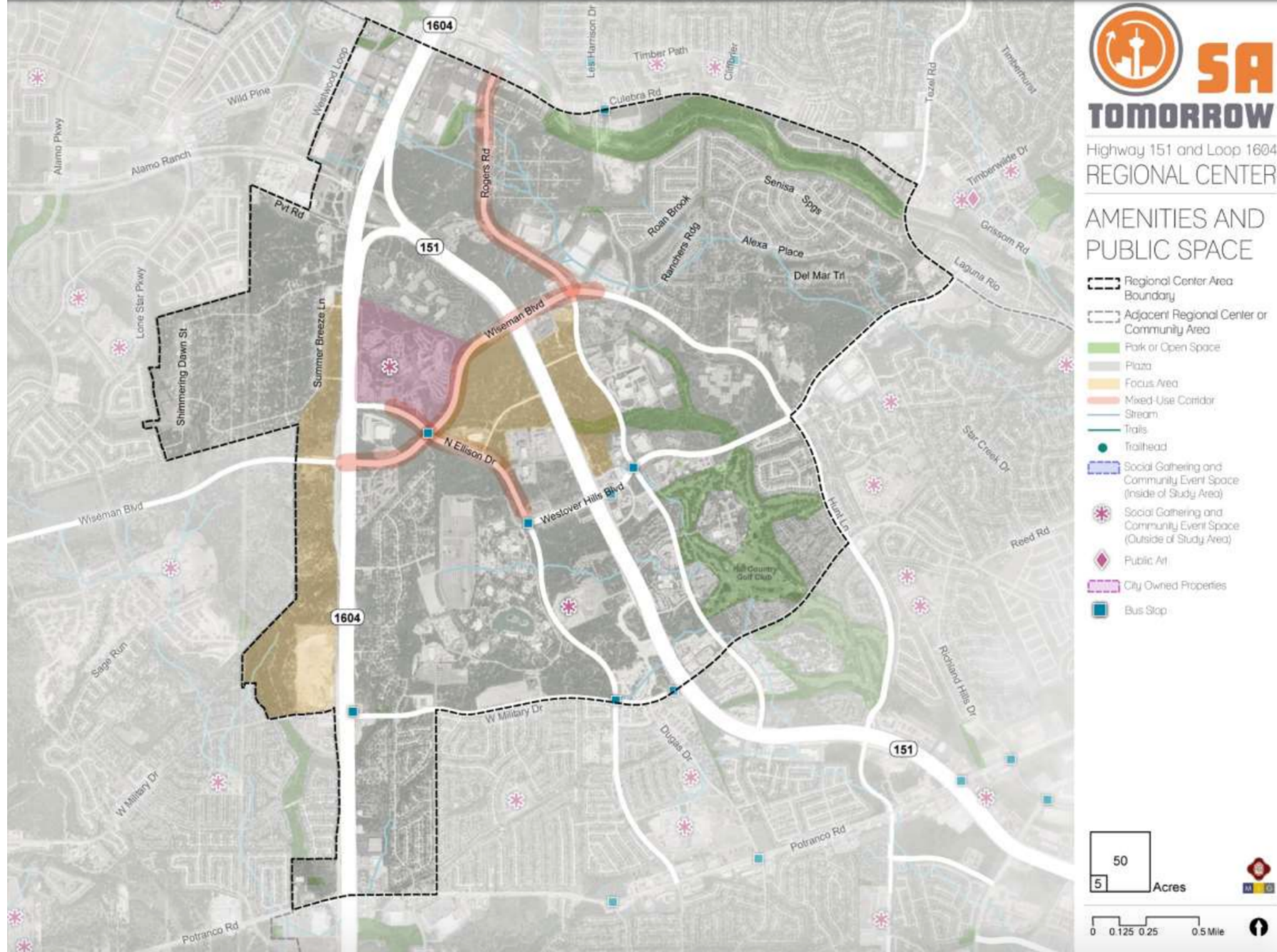
STUDY AREA

- Regional Center Area Boundary
- Adjacent Regional Center or Community Area
- Public or Private Park or Open Space
- River or Stream
- Railroad Line



Plan Framework Map (topic of PT#12)

- Focus Areas
- Gateways
- Landmarks
- Key Intersections
- Mobility Routes
- Open Spaces



Plan Framework Map (topic of PT#12)

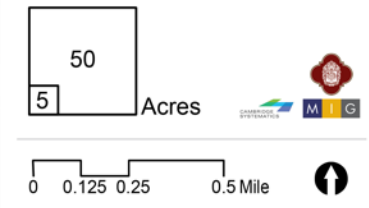
- Focus Areas
- Gateways
- Landmarks
- Key Intersections
- **Mobility Routes**
- Open Spaces



Highway 151 and Loop 1604
REGIONAL CENTER

MOBILITY FRAMEWORK

- Regional Center Area Boundary
- Adjacent Regional Center or Community Area
- Rail Line
- Park or Open Space
- Stream
- Automobile
- Freight
- Bicycles
- Transit / Pedestrian
- Multi-Use Trail
- Balanced / Multimodal
- Pedestrian Focus Area
- New Connection
- Intersection / Crossing Enhancement
- Mobility Hub



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TOMORROW

Website Preview

New content coming to website

- **Draft Plan Sections**

(going live later this week, will email all planning team members when ready, word doc drafts distributed in mean time)

- Land Use
- Housing
- Economic Development

Hwy 151/Loop 1604 website:

- <https://highway151.sacompplan.com/>



[Home](#)

[Vision & Goals](#)

[Draft Plan](#)

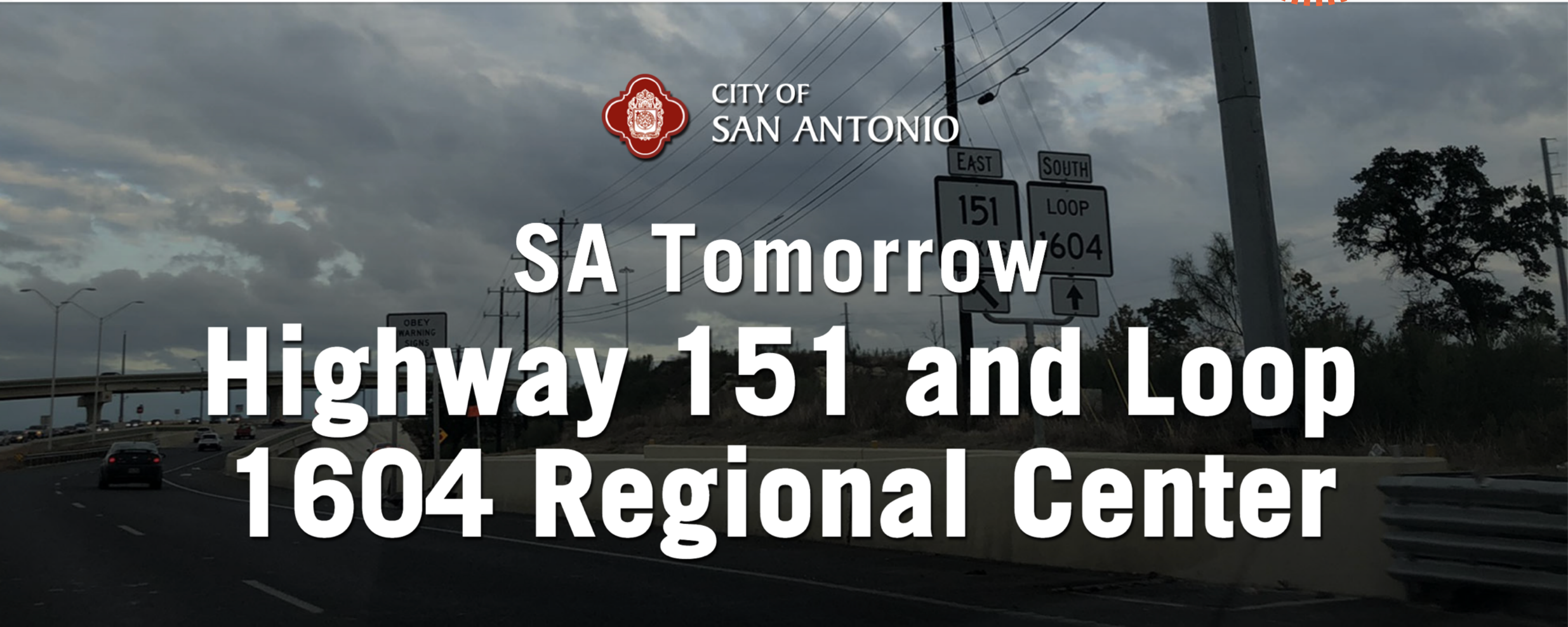
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SA Tomorrow Highway 151 and Loop 1604 Regional Center





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- [Plan Outline](#)
- [Existing Conditions](#)
- [Vision & Goals](#)
- [Plan Framework](#)
- [Catalytic Projects](#)
- [Neighborhood Profiles & Priorities](#)
- [Implementation](#)

Plan Framework



Introduction

Focus Areas

Mobility

**Amenities &
Infrastructure**

Land Use

Housing

**Economic
Development**

These will be the only sections available at this time, more available over time.

[View Full Size](#)

[Download](#)

Next Steps

- **Planning Team Meeting (Mobility) Week of October 21st**
- **Virtual Platforms and Virtual Office Hours**

Questions?

Sarah Serpas

Project Manager

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